# 2024 ANIMAL HEALTH NEW CUSTOMER PROMO



# **PROGRAM SUMMARY**

# Try FBN® Animal Health products for the first time and SAVE.

When you make your first purchase of \$1,000+ of qualifying FBN animal health products you will receive a \$100 credit to use on future animal health product purchases.

OFFER	PROGRAM PERIOD	REQUIREMENTS
\$100 CREDIT ON FUTURE ANIMAL HEALTH PURCHASES	01/08/2024 - 03/31/2024	<ul> <li>Minimum \$1,000 purchase of animal health products</li> <li>First time purchase of qualifying FBN animal health products</li> </ul>

## **QUALIFYING PRODUCTS**

- Any FBN animal health products
- Excludes Profecuts Feeds, liquid supplements, minerals and tubs.

### **GENERAL REQUIREMENTS**

- · FBN Member Account
- Must purchase at \$1,000+ in animal health products by March 31, 2024.
- Limit one redemption per FBN Member Account.
- Program details subject to change.
- Can stack with |
  - Animal Health Big Order Discount, 5% off when you spend \$3,000-\$4,999 or 8% off when you spend \$5,000+ on Animal Health products
  - o Buy One Get One 1/2 Off Promo, Buy 1 bag of Colostrum Replacer 115g Value Pick and get the 2 bag for 1/2 off.

#### **FULFILLMENT**

- \$100 store account credit will be applied and visible within 7 days of qualifying order invoice date.
- \$100 credit must be used before 9/1/2024.

#### **QUALIFYING LOCATIONS**

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